



Membership Application

Cortez Area Chamber of Commerce

PO Box 968 Cortez, CO 81321

info@cortezchamber.com | 970.565.3414

www.cortezchamber.com

Business Name			
Business Address			
Mailing Address			
Contact Person		Contact Phone#	
Contact Email		Business Website	
Business Phone		Business Email	
Business Industry		Year Established	
# of Employees		Social Media	

Annual Membership Levels (Please check the one that best applies to your business based on FTE)

☐ 0 to 5 Employees -- **\$225**

☐ 51 to 100 Employees -- **\$675**

☐ 6 to 10 Employees -- **\$300**

☐ 100 to 250 Employees -- **\$850**

☐ 11 to 25 Employees -- **\$425**

☐ 250 to 500 Employees -- **\$1,000**

☐ 26 to 50 Employees -- **\$550**

☐ 500+ Employees -- **\$1,500**

Discounts:

- Non-Profit - 10% (must include copy of non-profit status certificate)

- Good Neighbor - 25% (no employees or physical location in Montezuma County)

Member Benefits:

- Business Advocacy at local organization and governmental entity meetings
- Business listing in Chamber online directory on cortezchamber.com
- Free job listings for your business at cortezchamber.com/job-listings
- Chamber Referrals & Recommendations of your business to requests for info received through our website, phone calls, and email requests

- Ribbon Cuttings and Grand Openings
- Members Discount Pricing on Chamber Events & Trainings. Plus 25% off co-working and meeting space bookings at the new Chamber Business Resource Center
- Social Media likes & shares of your events, promotions, & posts to boost your algorithm ranking and increase engagement
- Find even more member benefits on www.cortezchamber.com/members

Add Ons (Please check any additional services you'd like to add to your Chamber membership)

- ☐ **\$75/yr Enhanced Online Directory Listing** – Company logo and descriptive text about business
- ☐ **\$25/ea Business After Hours Season Pass** (Fast Pass: Allows one individual access to all Business After hours for the year/no-cover charge. \$60 Value). **Number of Fast Passes Requested #**_____.
- ☐ **ENHANCED MEMBERSHIP LEVEL:** _____ \$_____.

Additional Interests

- ☐ I'd like to host a Business After Hours Event
- ☐ I'm a new, relocated, or revamped business and would like a ribbon cutting ceremony
- ☐ I'm interested in becoming a Chamber Board Member
- ☐ I'd like to become a Chamber volunteer
- ☐ I'm Interested in joining the neighboring Dolores and Mancos Chambers. Please have them send me information about their memberships

Payment Options

- ☐ Check or Money Order Included with this Application
- ☐ Please send me an electronic invoice with a link that I can pay by credit or debit card to the following email _____

Total Amount Included: \$_____

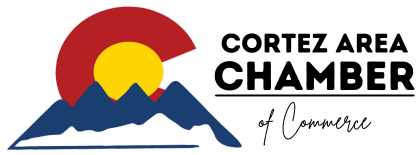
Please Mail Application and Payment to:

**Cortez Area Chamber of Commerce
PO BOX 968
Cortez, CO 81321**

**** If you selected the e-billing option you may scan and email a copy of your application to:
info@cortezchamber.com ****

Signature_____

Date_____



**CORTEZ AREA
CHAMBER**
of Commerce

REASONS WHY TO JOIN THE CHAMBER

Increased Credibility

We put this one first because it's probably the most important. By marketing your business as a chamber of commerce member, you boost credibility and your business becomes more desirable to customers. You'll also have an advantage over your non-member competition, as customers will see your business as more trustworthy. In a National Study consumers were 63% more likely to buy from Chamber Members, and 57% more likely to think positively of their local reputation.

Connections

The Chamber can help connect you to the people and resources your business needs to grow and thrive. The business owners and operators you meet through the Chamber can become your clients as well as open doors to other companies that help grow your business. By networking with other members you'll find that you can access many different business resources to help solve problems or improve efficiency.

Business Advocacy

The Chamber serves as a voice for local business owners and industries at local organization and governmental entity meetings. This includes addressing issues that may arise with new regulations, taxes, fees, assessments, and costs directed at the member businesses they serve. It also helps protect the principles of free enterprise and aids businesses in being treated fairly. When you join the Chamber you become a part of that voice. Your role is relevant and your opinion becomes part of the many collective voices that together have a greater ability to influence public policy and government affairs.

Information & Training

You likely don't have time to stay on top of all the local, regional, and state issues which could impact your business, but that's at the heart of what we do. We keep you informed so that you can concentrate on growing your business. Newsletters, polls, surveys, and other business data accessed through the Member Resource portal can help you quickly and efficiently stay up to date on relevant business happenings. We also offer Training – Whether it is a leadership lunch, a seminar on improving your company's marketing, or a workshop on using QuickBooks, the Chamber hosts several programs to help you increase your skills in all aspects of your business.

Promotion & Referrals

The Cortez Area Chamber provides a variety of promotion and publicity options to help you grow your business and increase its visibility. This includes ribbon cuttings, sponsorships, advertising, and more. With over a two thousand calls and requests for information every year, as well as, a strong social media and website following the Chamber is very well positioned to help increase your brand exposure and refer your business to new customers. When someone contacts the Chamber looking for a recommendation of a local business we will always refer our Chamber members first! Members who actively participate in networking events through the Chamber also tend to benefit from other Chamber members recommending and referring business to other Chamber members.

Giving Back & Community Involvement

Consumers along with other business owners and operators want to do business with someone who is vested in their community. When you give back to your community through active involvement in your local Chamber you're helping others, and that helps the business community become stronger. When the business community is vibrant and strong, the local economy is stronger, and that is good for all businesses that depend on consumers' ability to spend in the local marketplace.



ENHANCED MEMBERSHIP LEVELS

PLATINUM INVESTOR \$10,000



GOLD INVESTOR \$5,000

SILVER INVESTOR \$2,500

BRONZE INVESTOR \$1,000

MARKETING	PLATINUM INVESTOR \$10,000	GOLD INVESTOR \$5,000	SILVER INVESTOR \$2,500	BRONZE INVESTOR \$1,000
Premium Website advertising package	✓			
Logo on ALL Chamber Newsletters	✓			
Rotating ad displayed on TV monitor in chamber lobby (member to provide :30 ad)	✓			
Gratitude Gala Annual Award Banquet benefitting the 100 Club of Montezuma County	✓			
• Gold Level Sponsorship at Annual Awards Gala	✓			
• 8 tickets to Annual Awards Gala	✓			
• Name on marketing materials for Gala	✓			
First Choice of other Sponsor opportunities throughout the year (Right of first Refusal)	✓			
Luncheon Sponsorship	2 Luncheons	1 Luncheon		
Business Boot Camp Sponsorship	✓	✓		
"Why Cortez" Drone Video spotlight	✓	✓		
Featured Business Article in Newsletter	✓	✓		
Relocation Guide Ad (member to provide artwork)	Full Page Ad	1/2 Page Ad	1/4 Page Ad	
Website Rotating Banner Ad	✓	✓	✓	
Facebook Live Session on Chamber's Facebook Page	4 Live Sessions	2 Live Sessions	1 Live Sesion	
Member Moment Video Spotlight (shared across Chamber social media channels)	✓	✓	✓	✓
Chamber Weekly Video Business Update Sponsor (shared on social media)	8 sponsor spots	4 sponsor spots	2 sponsor spots	1 sponsor spots
Newsletter Ads (Member to provide artwork)	12 Ads	6 Ads	4 Ads	2 Ads
Ad in Scrolling Event Calendar displayed on TV in Chamber front window	All Year	All Year	6 months	3 months
Logo on Chamber Traveling Banner displayed at numerous events throughout the year	Premium Placement/Enlarged	Enlarged	✓	✓
Space for marketing materials in Chamber Lobby	✓	✓	✓	✓
Enhanced listing on Chamber Website www.cortezchamber.com	✓	✓	✓	✓
Business Referrals via Chamber Staff, website, publications & other members	✓	✓	✓	✓
NETWORKING				
Chamber membership for "x" # of employees	Unlimited	Up to 500	Up to 250	Up to 100
Members discount pricing on Chamber events	✓	✓	✓	✓
Season Passes to Luncheons (must RSVP to attend)	8 Season Passes	6 Season Passes	4 Season Passes	2 Season Passes
Season Passes to Business After Hours	8 Season Passes	6 Season Passes	4 Season Passes	2 Season Passes
Pass to a Chamber Workshop (must RSVP to attend)	5 Passes	3 Passes	2 Passes	1 Pass
Pass to Business Boot Camp (must RSVP to attend)	5 Passes	3 Passes	2 Passes	1 Pass
SERVICES				
Training Room Access	3 Full Day Rentals	2 Full Day Rental	1 Full Day Rental	
Co-Working Space (10-day Punch Pass)	5 Passes	3 Passes	2 Passes	1 Pass
Boardroom Access	Twelve 2-Hr Rentals	Six 2-Hr Rentals	Four 2-Hr Rentals	Two 2-Hr Rentals
Display Window Rental	One 1-Month Rental	One 1-Month Rental	One 1-Month Rental	One 1-Month Rental
Business Mailing List - printed	✓	✓	✓	✓
Business Mailing List - download	✓	✓	✓	✓
Business representation at Federal, State & Local government levels	✓	✓	✓	✓
Be heard through e-polling and stakeholder meetings on key business issues	✓	✓	✓	✓
Ribbon Cuttings/Ground Breakings/ Re-Opening Ceremonies	✓	✓	✓	✓
Unlimited free Notarizations at Chamber Business Resource Center	✓	✓	✓	✓
	(\$21,795 Value)	(\$11,365 Value)	(\$6,685 Value)	(\$2,930 Value)

Other Investment/Sponsor Opportunities:

Naming Rights/Room Sponsor at New Chamber Business Resource Center
(i.e. the XYZ Bank Executive Conference Room, ABC Corp Business Training Room, TLC Energy Event Hall)

= \$5,000 for 5 years

Business Scholarship / Chamber Leg Up Program Contribution

(Scholarships are used to help cover the cost of workshops, training, events, membership, etc. to make attendance and involvement of small businesses in need more affordable. Recipients of scholarship funds will be notified of who their donor was unless donor wishes to remain anonymous.)

Any amount with a minimum contribution of \$150