

2021 Cortez Area Chamber Membership



Dear Chamber Members and Prospective Members:

This past year was one of the most challenging years on record. Navigating the constantly shifting information, predictions, and regulations took its toll on all of us. We hope the information that was collected and shared by the Chamber helped to provide a light in the storm to connect your business to needed resources during this difficult time!

As we officially put 2020 behind us, we look forward with favorable optimism towards a bright future for our local business community. With the new year we are also excited to announce big changes coming to the Cortez Area Chamber of Commerce in 2021! Some of those changes include:

- Changes to our membership levels and business after hour events to make the valuable marketing and networking opportunities those events provide more affordable and accessible to a larger number of our members. ***Give us a call for more details***
- New marketing and advertising opportunities through new collaborations with neighboring Chambers of Commerce including the Montezuma County Tri-Chambers, Love Local Montezuma, Montezuma County Relocation Guide, and Montezuma Business Task Force.
- New mentorship, business training, and referral programs to help member businesses connect with available resources, better leverage technology, and engage more customers.

These changes and many more will help us better serve our membership, and develop into the robust local Chamber our business community needs to help it grow and thrive into the future. The new changes will also help maximize all of the reasons why you join the Cortez Area Chamber of Commerce:

- WE HELP PEOPLE FIND YOU...Through the Chamber Offices, social media pages and cortezchamber.com.
- WE KEEP YOU INFORMED...With news, local events and promotions through our Facebook page, along with staying on top of government affairs and changes in legislation at the town, county, state and federal levels that could affect your business.
- WE PROMOTE THE AREA...We work with the press, market key events, and partner with local and regional tourism and economic development organizations to promote Cortez and the surrounding area.
- WE ARE A RESOURCE...We can get you the information or advice you need to make decisions. We can help train you to use your online tools. You can hire us to assist with basic marketing & advertising or refer you to an agency that can put you on the next level.
- WE ARE CONNECTORS...Simply by the nature of what we do, we know a lot of people and organizations in the community to connect you with the resources to help.

What YOU are helping to CREATE by being a Chamber Member

- ❖ Relocation Guide for the County (set to be published March 2021)
- ❖ Advocacy and Government Affairs assistance for ALL businesses with a person to attend all the meetings you cannot, to keep businesses informed!
- ❖ Love Local Montezuma E-Gift Card program to keep money in our County
- ❖ Events like Business After Hours, Leadership Luncheons, Chamber Banquets, etc.

On behalf of the Board of Directors, we'd like to thank you for supporting us. Your ongoing financial contribution is vital to our ability to continue to deliver support and promote our great local businesses!

THANK YOU for being a part of this important community of business owners,

Cortez Area Chamber of Commerce Board of Directors



Membership Application

Cortez Area Chamber of Commerce
PO Box 968 Cortez, CO 81321
info@cortezchamber.com | 970.565.3414
www.cortezchamber.com

Business Name			
Business Address			
Mailing Address			
Contact Person		Contact Phone#	
Contact Email		Business Website	
Business Phone		Business Email	
Type of Business		Year Established	
# of Employees		Social Media	

Annual Membership Levels (Please check the one that best applies to your business)

- | | |
|--|---|
| <input type="radio"/> 1 to 5 Employees -- \$225 | <input type="radio"/> 26 to 50 Employees -- \$550 |
| <input type="radio"/> 6 to 10 Employees -- \$300 | <input type="radio"/> 51 to 100 Employees -- \$675 |
| <input type="radio"/> 11 to 25 Employees -- \$425 | <input type="radio"/> 100+ Employees -- \$850 |

Discounts:

- Non-Profit - 10% (must include copy of non-profit status certificate)
- Good Neighbor - 25% (no employees or physical location in Montezuma County)

*Ask us about our Micro-Business Membership!
\$100 per year for qualified businesses*

Member Benefits:

- Business Advocacy at local organization and governmental entity meetings
- Business listing in Chamber online directory on cortezchamber.com with business name, contact info, website, and social media links
- Love Local Montezuma Online DIRECTORY Listing at lovelocalmontezuma.com
- Chamber REFERRALS through website, phone calls, and email requests
- Use of Chamber Permits to set up Liquor Licenses for your special events (License fee additional)
- Ribbon Cuttings and Grand Openings, with social media posts
- Half price entry to all Chamber networking events: Business After Hours, M-Power Breakfasts, Leadership Luncheons, etc for all your employees (please include a list of names with your application)
- SOCIAL MEDIA shares of your events and promotions on: Cortez Chamber, Love Local Montezuma & the Montezuma Business coalition pages
- Find even more member benefits on www.cortezchamber.com/memberbenefits

Add Ons (Please check any additional services you'd like to add to your Chamber membership)

- \$75/yr Enhanced Online Directory Listing** – Company logo and descriptive text about business
- \$120/yr Tri-City Membership** (Adds Dolores & Mancos Chamber Memberships)
- \$25/ea Business After Hours Annual Fast Pass** (Allows one individual access to all Business After hours for the year/no-cover charge). **Number of Fast Passes Requested #** _____.

Chamber Sponsorships

There are a limited number of sponsorship opportunities available for an additional investment including: Bronze, Silver, Gold, and Platinum level sponsors, as well as industry specific sponsors. Each level of sponsorship includes additional premium membership benefits and advertising opportunities to the sponsor businesses. If you are interested and would like more information, please check here:

Additional Interests

- I'd like to host a Business After Hours Event
- I'm a new, relocated, or revamped business and would like a ribbon cutting ceremony
- I'm interested in becoming a Chamber Board Member
- I'd like to become a Chamber volunteer

Payment Options

- Check or Money Order Included with this Application
- Please send me an electronic invoice with a link that I can pay by credit or debit card to the following email _____

Total Amount Included: \$ _____

Please Mail Application and Payment to:

**Cortez Area Chamber of Commerce
PO BOX 968
Cortez, CO 81321**

** If you selected the e-billing option you may scan and email a copy of your application to:
info@cortezchamber.com **

Signature _____

Date _____